

**ELTON JOHN & TIM RICE'S**



**AIDA**

**THE TIMELESS LOVE STORY**

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# Staff Introductions

Julia Schmitt - Choreographer

Jessica Sebeck-Lugo - Costume Designer

John Berger - Master Carpenter

George Juaire - Scene Designer

Joe Holdman - Lighting Designer

Kajsa Jones - Production Assistant

# Staff Introductions (cont.)

**Brent Comeau** - Orchestra Director

**Elizabeth Gullick** - Music Director

**Francine Magee** - Assistant Director

**Jimmy Stocco III** - Technical Director

**Amanda Hestwood** - Artistic Director

# Expectations

- Be on-time for all rehearsals and work sessions.
  - Rehearsals may be scheduled after school, on weeknights and weekends.
  - Students will contact Ms. Hestwood when ill.  
ahestwood@theloftstage.org or 651-768-2314
- School comes first. Students should use down time during rehearsal for homework.
- Students are expected to check the website for rehearsal schedules and other cast/crew/orchestra information.

# Vocal Health Reminders

- Drink lots of water
  - Free app for water intake, “Water Your Body Lite”
- Get lots of sleep
- Stay healthy
  - Don’t share drinks, wash hands, take it easy if you start feeling sick, vitamin C
- Avoid caffeine, avoid cough drops with menthol
  - No more than one per hour, don’t sing after using
- Students should pace themselves, this is a marathon, not a sprint
- Always sing with support, on the breath, never straining from the throat
- Stop immediately and rest if something hurts.

# Costumes / Dance Rehearsal Attire

- Each cast member is expected to provide their own shoes
  - Basic flat sandals (no heel, not flip flops) in neutral colors, gold or silver
- Cast members in the museum scene need contemporary clothing
  - White or cream shirt/blouse (long or short sleeve, button or polo) – No t-shirts
  - Khaki pants, khaki or off white/dress skirt (short or long)
- Students should come to dance rehearsals in athletic clothes
  - Yoga pants, basketball shorts, sweatpants, etc.
  - Shoes should be appropriate for dancing

# Scene Shop/Tech Rules

- Always wear closed toed shoes – Toms don't count
- Wear appropriate clothing that can get dirty/paint covered
- Safety glasses are provided and required when using any power tool
- Adult supervision is required when using any of the saws

# Prop Needs

- Baskets – Medium size and large hamper size
- Silk flowers and greenery
- Vases – Rose bud vases that we can paint and medium size metal vases
- Bowls – Wooden or brass-like metal or tin
- Fake fruit and vegetables
- Jewelry – Fake jewelry and beads
- Plastic wine goblets, plastic wine pitcher, metal trays
- Boxes – Wooden with/without lids
- Muslin fabric or white bead sheets
- Upholstery fabric – remnants in rich jewel colors
- Rope – Medium to thick twine-type rope
- Latex Paint – Any colors (no enamel paints or stains)



# Registration

Due by Friday, September 27<sup>th</sup>

- Register online at [www.theloftstage.org](http://www.theloftstage.org)
- Activity fee payment can be made with a check or credit card (\$65)
- Activity fee is for all participants
  - Can be waived by the activities director for financial reasons
- Cannot participate after the 28<sup>th</sup> until the registration and activity fee are completed and paid

# Mandatory Dates

- Wednesday, October 30<sup>th</sup> from 6-10pm – Costume Parade
- Saturday, November 2<sup>nd</sup> from 7am-1pm – Tech Saturday
- Monday, November 4<sup>th</sup> from 3:15-7pm or later – Dress Rehearsal
- Tuesday, November 5<sup>th</sup> from 5-10pm – Dress Rehearsal
- Wednesday, November 6<sup>th</sup> from 5-10pm – Dress Rehearsal
- Thursday, November 7<sup>th</sup> from 5-10pm – Final Dress Rehearsal

# Mandatory Dates (cont.)

- Friday, November 8<sup>th</sup> at 5pm – Opening Night
- Saturday, November 9<sup>th</sup> at 5:30pm – Performance
- Sunday, November 10<sup>th</sup> at 1:30pm – Performance
- Thursday, November 14<sup>th</sup> from 3:15-6pm – Pickup Rehearsal
- Friday, November 15<sup>th</sup> at 5:30pm – Performance
- Saturday, November 16<sup>th</sup> at 5:30pm – Performance
- Sunday, November 17<sup>th</sup> from 1:30pm-10pm – Final Performance / Strike

# Miscellaneous Items

- Production Volunteers
- T-Shirts are available online for purchase by cast/crew/orchestra and their families (\$12 short sleeve, \$17 long sleeve)
- Pre-Sale tickets are available for purchase by friends and family of the cast/crew/orchestra members starting TODAY
  - [tickets.theloftstage.com](http://tickets.theloftstage.com)
- Make-Up kits will be available for purchase for \$20
- Kirk Portrait Designs will be taking individual cast pictures and pictures of the production on Thursday, November 7<sup>th</sup>

# Other Important Dates

- TODAY – Pre-Sale Tickets On-Sale
- Friday, September 20<sup>th</sup> – Homecoming Parade
- Wednesday, September 25<sup>th</sup> – T-Shirt Orders Due
- Friday, September 27<sup>th</sup> – Registration
- Tuesday, October 1<sup>st</sup> – Tickets Available to the Public
- Wednesday, October 9<sup>th</sup> – Pictures for the Program
- Monday, October 14<sup>th</sup> – Make-Up Orders Due

# Email Communication

- Your student should check their email regularly for any updates or information regarding the show.
- When registering, make sure that both your student's email as well as yours are entered accurately as this is our primary form of communication.
- All rehearsal and technical calendars can also be found online at [www.theloftstage.org](http://www.theloftstage.org)

# Twitter Communication

- The Loft Stage now has a Twitter account
  - [Twitter.com/TheLoftStage](https://twitter.com/TheLoftStage)
- Short messages regarding the production or rehearsals will be tweeted from time to time
- Notifications of new information on the website of a time sensitive nature will also be tweeted
- We are new to this, so please continue to check the website for information and don't rely only on our tweets for information

Questions?



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# 2013-2014 Fall Booster Bash

## Welcome Parents and Supporters!

Boost: (verb) to help or encourage;  
to increase or improve; assist

[www.theloftstage.org](http://www.theloftstage.org)

# Our Mission

*The mission of the Loft Stage Boosters is to develop a large community of advocates and supporters of the theater program at East Ridge High School, to promote the theater program productions, identify and provide opportunities for student development in theater arts and encourage school/district wide involvement in the theater and booster programs.*

# Co-Chairs: Mary Reimann & Jeriann Jones

**[mreimann@theloftstage.org](mailto:mreimann@theloftstage.org)**

**[jjones@theloftstage.org](mailto:jjones@theloftstage.org)**

## **BOOSTER GOALS:**

- Support Student-Centered Approach for East Ridge Theater
- Provide Volunteers to Help With Productions all through the year
- Develop and Implement Individual and Group Fundraising Programs
- Promote the Productions and Our Program locally and metro-wide
- Support Educational and Enrichment opportunities for students

Everybody's got talents to share!

# Membership Chair: Dianne Sullivan

**[dsullivan@theloftstage.org](mailto:dsullivan@theloftstage.org)**

- Promote volunteer opportunities to parents and theater patrons
- Lead volunteer coordinator and production coordinator areas
- Implement volunteer activities throughout the year

## **WAYS YOU CAN HELP:**

- We need your time and talents!
  - Targeting 10 hrs of volunteer time per family during the year
- There are many ways to contribute – no special skills required!
  - Production volunteer (set construction, painting & costuming)
  - Ticket sales
  - Sell ice cream, flowers and merchandise during the shows
  - Assist during the Opening Night Gala & Silent Auction
  - And many more opportunities!

# Key Volunteer Openings

## **Community Relations Coordinator and Event Leaders:**

- Key part of publicity for productions and for program
- Work with Publicity Chair Meg May
- Silent Auction volunteers
- For Aida: Books for Africa Drivers (Sat 10/5 and Sat 10/19) ; Poster Plaster Drivers (Sat 10/5)

## **Production Volunteer Coordinator:**

- Liaison between staff and volunteers to ensure set and costume construction bases are covered and resources are directed to the right place at the right time
- For Aida: Costuming Volunteer Leader

## **Ticketing Assistant Coordinator:**

- Works with Co-Chair; Jeriann Jones
- Helps fill ticket orders during key rush periods

# Publicity Chair: Meg May

**[mmay@theloftstage.org](mailto:mmay@theloftstage.org)**

- Lead ad sales efforts for the Playbill
- Coordinate community publicity through poster plaster, parades and events
- Develop press releases and media plan for productions and the program
- Coordinate the annual Opening Night Gala event including the Silent Auction
- Work with communications coordinator on the booster website

## **WAYS YOU CAN HELP:**

- Lead a team of students for ad sales or poster plaster
- Volunteer to serve on the Silent Auction team or help at a publicity special event
- Send leads for ad sales or media ideas to Meg
- Serve as Gala Event Coordinator, Community Relations Coordinator or Website Coordinator

# Silent Auction Team Update

**Mary Kieffer, Dianne Sullivan, Sara Finn**

- Our biggest fundraiser of the year for The Loft Stage!

## **WAYS YOU CAN HELP:**

- Provide a donation:
  - Ask an area business to donate goods or services
  - Provide goods / services yourself; examples include:
    - Single item theme basket (Christmas items, cooking, movie night, etc.)
    - Weekend at your cabin, dinner prepared by yourself and/or friends, etc.)
    - Cash that can be used to purchase items
- Volunteer your time:
  - Over the next 2 months – collection and logging donations, writing up item descriptions, preparing and printing auction documents
  - During the auction – issue bidder numbers and answer questions
  - After the auction – bidder check-out and runners



# Communications Chair: Cindy Spicuzza

**[cspicuzza@theloftstage.org](mailto:cspicuzza@theloftstage.org)**

- Archive booster meeting notes and calendars
- Coordinate historical items for productions
- Coordinate The Loft Stage newsletter for students, parents and patrons

## **WAYS YOU CAN HELP:**

- Volunteer for ticket sales
- Take photos to add to our archive
- Promote shows to family and friends
- Serve as Communications Coordinator / help publish the newsletter
- Send newsletter photos or stories

# Treasurer/Fundraising Chair: Lisa Winston

**[lwinston@theloftstage.org](mailto:lwinston@theloftstage.org)**

- Handles all financial aspects of the boosters
- Develops finance-based policies in accordance to PSO/Non-Profit guidelines
- Reviews requests for funding, presents options/recommendations to leadership
- Leads team for all fundraising including merchandise sales, concession sales, flower sales and individual / group fundraisers
- Attends all PSO meetings and reports back to the booster board

## **WAYS YOU CAN HELP:**

- Support fundraising programs as a volunteer and patron
- Serve in one of the Fundraising Coordinator positions:  
Flower Sales, Merchandise Sales, Concession Sales or Student Fundraising

# Individual Fundraising Program

## **Opportunity for students to earn \$\$ for any theater related expenses including:**

- Activity fees for productions
- Field trips big (New York) and small (Professional plays in Minneapolis/St. Paul)
- End of year banquet

## **2 Main Programs:**

- Butter Braids – October/November
- Merchant Discount Cards – February

## **How It works**

- Students earn money with the program
- Funds are housed in the Booster Account
- Parent permission slips are available on the website
- To access funds, student fills out request form on the website ([theloftstage.org](http://theloftstage.org))

# The Loft Stage Theater Patron Program

A New Way to Support Theater Arts at ERHS

## **Support Levels**

Friends - \$25 to \$99

Advocates - \$100 to \$249

Donors - \$250 to \$499

Benefactors - \$500 to \$999

Angels - \$1000+

Theater Patrons will be recognized in all programs

Special End of the Year Reception for Benefactors and Angels

Sign-up in the next two weeks to be listed in the Aida program!

WITH YOUR HELP,  
WE CAN MAKE THIS THE  
BEST YEAR YET  
FOR EAST RIDGE THEATER!

Questions?

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